Card Compliant, LLC Privacy Policy

Last modified: March 17, 2020

I. <u>Introduction</u>

Card Compliant, LLC ("**Company**" or "**We**") respect Your ("**You**" or "**Your**") privacy and are committed to protecting it through our compliance with this Privacy Policy ("**Policy**"). This policy describes the types of information We may collect from You, or that You may provide when You visit the Website cardcompliant.com (our "**Website**") and our practices for collecting, using, maintaining, protecting, and disclosing that information. This policy applies to information We collect on this Website. This Policy <u>does not</u> apply to (a) information collected by Us offline or through any other means, including on any other Website operated by Company or any third party (including our affiliates and subsidiaries); or (b) to any third party (including our affiliates and subsidiaries); neulding through any application or content that may link to or be accessible from the Website.

Please read this policy carefully to understand our policies and practices regarding Your information and how We will treat it. If You do not agree with our policies and practices, Your choice is not to use our Website. By accessing or using this Website, You agree to this privacy policy. This policy may change from time to time, and any changes are effective upon posting on our Website. Your continued use of this Website after We make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

II. Information We Collect About You and How We Collect It

Card Compliant uses certain third-party analytic services through which We may collect data about your computer, including information about your IP address, operating system and browser type. We use this information to improve our system and provide a better online experience to You and our visitors.

The technologies We use for this automatic data collection may include:

- **a.** Cookies (or browser cookies). A cookie is a small file placed on the hard drive of Your computer. You may refuse to accept browser cookies by activating the appropriate setting on Your browser. However, if You select this setting You may be unable to access certain parts of our Website. Unless You have adjusted Your browser setting so that it will refuse cookies, our system will issue cookies when You direct Your browser to our Website.
- **c.** Web Beacons. Pages of our Website may contain small electronic files known as Web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Card Compliant, for example, to count users who have visited those pages and for other related Website statistics (for example, recording the popularity of certain Website content and verifying system and server integrity).

III. <u>Third-Party Use of Cookies and Other Tracking Technologies</u>

Some content or applications on the Website are served by third-parties, servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with Web beacons or other tracking technologies to collect information about You when You use our Website. The information they collect may be associated with Your personal information or they may collect information, including personal information, about Your online activities over time and across different Websites and other online services. We do not control these third parties' tracking technologies or how they may be used.

IV. <u>How We Use Your Information</u>

We use information that We collect about You or that You provide to us, including any personal information: (a) to present our Website and its contents to You; (b) to provide You with information or services that You request from us; (c) to fulfill any other purpose for which You provide it; (d) to notify You about changes to our Website or any services We offer or provide though it; (e) in any other way We may describe when You provide the information; and (f) for any other purpose with Your consent.

V. <u>Disclosure of Your Information</u>

We may disclose aggregated information about our users and information that does not identify any individual, without restriction. We may disclose personal information that We collect or You provide as described in this privacy policy to (s) our subsidiaries and affiliates; (b) to contractors, service providers, and other third parties We use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which We disclose it to them; (c) to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Card Compliant, LLC's assets; (d) for any other purpose disclosed by us when You provide the information, with Your consent; (e) to comply with any court order, law, or legal process, including to respond to any government or regulatory request (f) To enforce or apply our Terms of Use. Card Compliant does not sell, trade, or disclose your information to third parties except as set forth in this Policy.

VI. Choices About How We Use and Disclose Your Information

You have choices regarding the collection and disclosure of Your Information. The following is how you can control the collecting and disclosure of Your Information:

- (a) You can set Your browser to refuse all or some browser cookies, or to alert You when cookies are being sent. To learn how You can manage Your Flash cookie settings, visit the Flash player settings page on Adobe's Website. If You disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- (b) We do not control third parties' collection or use of Your information to serve interest-based advertising. However, these third parties may provide You with ways to choose not to have Your information collected or used in this way.
- (c) California residents may have additional personal information rights and choices. Please see California Consumer Privacy Act for California Residents for more information.
- (d) You may also send us an email at legalnotices@cardcompliant.com to request access to, correct or delete any personal information that You have provided to us. We may not accommodate a request to change information if We believe the change would violate any law or legal requirement or cause the information to be incorrect.

VIII. Your California Privacy Rights

If You are a California resident, California law may provide You with additional rights regarding our use of Your personal information.

- (a) Information We Collect. Please refer to Section II to review what information We collect.
- (b) Opt Out Rights. Please see Section VI for information about Opt Out Rights.

(c) Non-Discrimination

We will not discriminate against You for exercising any of your CCPA rights. Unless permitted by the CCPA, we will not:

- Deny You goods or services.
- Charge You different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties.
- Provide You a different level or quality of goods or services.
- Suggest that You may receive a different price or rate for goods or services or a different level or quality of goods or services.

We currently do not any CCPA permitted financial incentives reasonably relate to your personal information.

(d) Private Right of Action for Data Breach

The CCPA permits a private right of action for unauthorized access, theft, or disclosure of nonencrypted and nonredacted Personal Information due to the business failing to implement reasonable security practices and procedures appropriate for the particular type of Personal Information. Card Compliant maintains administrative, technical and physical safeguards designed and intended to protect personal information against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use. Despite these safeguards, due to inherent uncertainty in the use of the internet and information systems and the potential for unlawful attacks by third parties, we cannot guarantee that the use of our systems, websites or applications will be completely safe or secure.

IX. Data Security

We have implemented measures designed to secure Your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information You provide to us is securely stored. Unfortunately, the transmission of information via the internet is not completely secure. Although We do our best to protect Your personal information, We cannot guarantee the security of Your personal information transmitted to our Website. Any transmission of personal information is at Your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

X. <u>Changes to Our Privacy Policy</u>

It is our policy to post any changes We make to our privacy policy on this page with a notice that the privacy policy has been updated on the Website home page. If We make material changes to how We treat our users' personal information, We will notify You through a notice on the Website home page. The date the privacy policy was last revised is identified at the top of the page.

XI. <u>Contact Information</u>

To ask questions or comment about this Policy contact us at:

legalnotices@cardcompliant.com or via our toll-free number: 855-971-7430

To identify a problem or concern please contact us either the phone number or email address listed directly above.